

Program

9:30 am - 10:00 am

Refreshments

10:00 am - 11:00 am

Introduction & Inauguration of Arts Management Program

Tom Burrows, Executive Director, Center for the Arts

Sandra Olsen, Director, UB Art Galleries

Uday Sukhatme, Dean, College of Arts & Sciences

Nils Olsen, Dean, Law School

John Thomas, Dean, School of Management

11:00 am - 11:30 am

Why Manage the Arts?, Ruth Bereson

Break

11:45 am - 12:45 pm

Defender of Freedom: the Supreme Importance of the Arts Manager, John Pick

Lunch

2:00 pm - 3:30 pm

What's to Come: Current Students and Alumni of Arts Administration Programs Respond to Issues in Training, Research, and the Future of the Field, panel discussion led by Matthew Hackler with international panelists: Emma Balazs (Australia), Thomas Channell (South Africa), Yng-Ru Chen (US), Alvaro Rodas (Guatemala), Patrick Hughes (US), Lenore McMillan (Canada)

3:30 pm - 4:00 pm

Ways Forward in Arts Management, John Pick & Ruth Bereson

This inaugural seminar is sponsored by:

College of Arts and Sciences (including the Departments of Art, Art History, Theatre & Dance, Music, and Media Study), School of Management, Law School, Center for the Arts, UB Art Galleries, and Interdisciplinary Graduate Programs

About the Speakers

Ruth Bereson

Associate Professor Ruth Bereson is the Director of UB's Arts Management Program. She has a diverse background in the fields of arts management, cultural policy and cultural diplomacy and has worked in Australia, Asia, Europe and the US in performing, visual and community arts in the profit and not for profit sectors. Her recent publications include *Artistic Integrity and Social Responsibility: You Can't Please Everyone!* (Ethos Books 2001), *The Operatic State: Cultural Policy and the Opera House* (Routledge 2002), "The Realpolitik of Cultural Policy Making," *The Nordic Journal of Cultural Policy* 2/2004, and "Advance Australia—Fair or Foul: Observing Australian Arts Policies," *The Journal of Arts, Management, Law & Society* (Spring 2005).

John Pick

The founding professor of Europe's first Department of Arts Policy and Management at City University, London, Emeritus Professor John Pick has held a number of visiting professorships in European and American universities and was twice appointed Gresham Professor of Rhetoric in the City of London. Professor Pick has published extensively and is author of *Arts Administration*, one of the definitive textbooks in the field. His other books include *The West End: Mismanagement and Snobbery*, *Managing the Arts: The British Experience*, *The State and the Arts*, *The Theatre Industry, Vile Jelly: The Birth, Life and Lingering Death of the Arts Council of Great Britain*, *Building Jerusalem: Art Industry and the British Millennium*, and *Managing Britannia*. He has written numerous papers, pamphlets and articles and has been a regular contributor to journals and arts magazines for over 30 years.

Matthew Hackler

Matt Hackler is Board of Regents Fellow in Folklore at the University of Louisiana at Lafayette. In his doctoral work, Matt is focusing primarily on the intersection of Arts Management and Folklore, investigating the influences of cultural policy, tourism, and pop culture on traditional performing art forms, artists, and their communities. He is a graduate of the Program in Arts Administration at Teachers College, Columbia University.

Why Manage the Arts?

ARTS MANAGEMENT INAUGURAL SEMINAR

Saturday, September 24, 2005
Center for the Arts
Screening Room

9:30 am - 4:00 pm



University at Buffalo *The State University of New York*